H.P.C. Credit Union
2023 Fourth of July Parade
Registration Form

ORGANIZATION/GROUP:_____

REPRESENTATIVE/CONTACT:_____

ADDRESS: _____

PHONE:_____ **EMAIL:** _____

DESCRIPTION OF ENTRY (you must provide a description to participate):

_____

_____

(Check one) Non-Commercial: _____ Commercial: _____

RETURN TO: HPC Credit Union; 1234 W. Chisholm Street or 300 S. Ripley; Alpena, MI 49707
Phone: 989.340.1923; Email: elliek@hpccu.com

PARADE INFORMATION:

DATE and TIME: Tuesday, July 4, 2023; 11:00 a.m.

ENTRIES: Due by 5:00 p.m., Monday, June 26, 2023; Late registrations, or entries that are not registered will NOT, under any circumstances, be allowed in the parade. The parade will be limited to the first 85 entries. Entries MUST meet the criteria on the page two.

PARADE START: Alpena County Fairgrounds, 11th Avenue, Alpena; ***participants should be at the fairgrounds by 9:30 a.m. on July 4, 2023**

THEME: **All Things Fourth of July!** This should be the dominating factor in preparing your entry and from there let your imagination take over. Entries will be judged on theme, creativity and appearance.

PRIZES: Entries compete for first ($225) and second ($150) places in their respective category (commercial or non-commercial)

MISCELLANEOUS INFORMATION:
Line-up order is determined the morning of the parade. Each entry will receive a number when they arrive at the fairgrounds, please make sure ONE representative from your entry picks up your number from the parade volunteers. This number does NOT represent your marching order. All entries MUST be pre-registered by the deadline and MUST follow the guidelines on the second page of this form.

Participants in my entry will follow all rules and guidelines. I accept responsibility for my entry and participants. I assure that we will adhere to all guidelines. If we do not, I will be responsible for any associated fines. I understand that my entry must meet the stated level of expectations for presentation and participation or I will be turned away at any time from participating in the parade.

Signed: **Print Name:**

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In an effort to improve and maintain the quality of our Fourth of July Parade, we have developed the following rules for parade participation. These rules were developed after many years of community input. Let's put our best foot forward and shine on the Fourth of July!

These rules will be strictly enforced. Fines will be enforced for entries that do not adhere to the following:

- If the entry is walkers only, walkers must:
  - provide entertainment, or wave/interact with the crowd.
  - wear festive attire.
  - be contained in one group with a banner or sign identifying the group.
- If the entry is a vehicle with no trailer/float:
  - The vehicle must be decorated in an acceptable/festive way.
  - Walkers may accompany the vehicle but must keep pace with the vehicle.
  - The vehicle/group must have a sign/banner identifying the group.
- If the entry is a vintage automobile or tractor:
  - The vehicle may or may not be decorated.
  - If walkers accompany the vehicle, they must keep pace with the vehicle.
- If the entry is a float (vehicle with trailer attached):
  - The float must be decorated in an appropriate/festive manner.
  - The group/organization's name must be clearly displayed on the vehicle or float.
  - If walkers accompany the vehicle, they must keep pace with the vehicle.
- Absolutely no spraying of water or other liquid into the audience. $150 fine per incident.
- Absolutely no throwing items from floats or vehicle windows. $75 fine per incident.
- Candy or other give away items may be gently tossed underhand or passed out to the crowd. Please do this safely.
- Entries must keep pace with the parade. Please do not allow large gaps in the parade. Keep gaps to less than two car lengths between entries. Keep this in mind for any routines walkers might be doing.
- Foul language or distasteful music is not allowed. $75 fine per incident.
- Participants will keep the parade fun by keeping a mix of excitement and safety.
- Animals are allowed but common sense is required. Consider temperature before taking your pet in the parade. Pet owners are responsible for cleaning up after their pets in the staging area and along the route. Failure to clean up, $75 fine per incident.
- Releasing balloons is not allowed.
- Selling items along the route from your entry is prohibited except in pre-approved cases.
- Entries will be professional in nature. Let's put our best foot forward and shine on the Fourth of July.
- Questions on any of these guidelines can be directed to the H.P.C. Credit Union Marketing Department staff by calling 989.340.1923.
- Volunteers will be on hand along the entire parade route to oversee following of these guidelines.